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Plácido Domingo Announces LA Opera's Luxury Express Bus Service Beginning on November 27, 2007

New Cross-town Motor Coach Offers Audiences Comfortable and Stress-free Travel to LA Opera's Mid-Week Evening Performances

(Los Angeles, CA) October 29, 2007 – “Los Angeles is famous for many things: the glamour of Hollywood, our beautiful sunny beaches, a thriving arts scene and, of course, the exciting productions of LA Opera,” said **Plácido Domingo**, the Eli and Edythe Broad General Director. “It is also known for having freeway traffic congestion with some very frustrated drivers. That is why I am so pleased to announce the inauguration of the **LA Opera Luxury Express**, a new cross-town motor coach service that lets audience members travel from LA’s Westside to Downtown LA in stress-free, air-conditioned comfort. This new service will also help eliminate traffic and further support citywide environmental efforts to encourage the use of alternative and public transportation resources.”

The luxury motor coach service will operate for all LA Opera’s weeknight evening performances, Monday through Thursday, beginning with the Tuesday, November 27th performance of *Don Giovanni*. For just \$15 roundtrip per person, patrons can put themselves in the hands of professional chauffeurs, for a comfortable and air-conditioned journey while enjoying LA Opera’s popular pre-performance talks on a state-of-the-art sound system. Opera patrons will also have an opportunity to bring snacks and beverages onto the bus as they relax and prepare for the evening’s performance.

The service will depart from the Federal Building parking lot at 11000 Wilshire Boulevard in Westwood. The entrance to the lot is off Veteran Avenue. Departure time is 5:45pm for most operas, allowing plenty of time to reach the theater ahead of LA Opera’s standard 7:30pm curtain time; for performances of *Tristan und Isolde*, which begin at 7:00pm, the LA Opera Luxury Express will depart at 5:15pm. Roundtrip tickets may be reserved by calling Audience Services at (213) 972-8001. Seating is limited, and tickets are available on a first-come, first-served basis. The cost of parking at the Federal Building lot is included in the price of the ticket.

“After a successful initial trial run last season,” continued Mr. Domingo, “we knew that the LA Opera Luxury Express would be a hit. Not only will our motor coach service enhance our audience members’ entire opera-going experience, it has added civic and environmental benefits as the Opera does its share to reduce carbon emissions.”

In just over two decades of existence, LA Opera has become, under the leadership of Eli and Edythe Broad General Director Plácido Domingo, the nation’s fourth largest opera company and a renowned producer of works from the classical and contemporary repertoires. The 2007/2008 Season includes nine productions, with a special concert performance of Verdi’s *Requiem* and a recital by Welsh bass-baritone Bryn Terfel rounding out a remarkable season at the Dorothy Chandler Pavilion. More information can be found at: www.LosAngelesOpera.com.

The complete 2007/08 season LA Opera Luxury Express schedule:

<u>PERFORMANCE</u>	<u>DATE</u>	<u>SHOW TIME</u>	<u>BUS DEPARTURE</u>
<i>Don Giovanni</i>	Tuesday, November 27	7:30 PM	5:45 PM
<i>Don Giovanni</i>	Tuesday, December 4	7:30 PM	5:45 PM
<i>La Bohème</i>	Wednesday, December 5	7:30 PM	5:45 PM
<i>La Bohème</i>	Tuesday, December 11	7:30 PM	5:45 PM
<i>Tristan und Isolde</i>	Wednesday, January 23	7:00 PM	5:15 PM
<i>Tristan und Isolde</i>	Thursday, January 31	7:00 PM	5:15 PM
<i>Tristan und Isolde</i>	Wednesday, February 6	7:00 PM	5:15 PM
<i>Otello</i>	Thursday, February 21	7:30 PM	5:45 PM
<i>Otello</i>	Wednesday, March 5	7:30 PM	5:45 PM
<i>Tosca</i>	Thursday, May 29	7:30 PM	5:45 PM
<i>Tosca</i>	Wednesday, June 4	7:30 PM	5:45 PM
<i>Tosca</i>	Wednesday, June 11	7:30 PM	5:45 PM
<i>Tosca</i>	Monday, June 23	7:30 PM	5:45 PM
<i>La Rondine</i>	Thursday, June 12	7:30 PM	5:45 PM
<i>La Rondine</i>	Thursday, June 19	7:30 PM	5:45 PM
<i>La Rondine</i>	Wednesday, June 25	7:30 PM	5:45 PM

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